



The Onesti Entertainment Corporation
2720 S. River Road, Suite 254
Des Plaines, IL 60018
Tele: 847.795.1800 Fax: 847.795.1804
E-Mail: joia@onestientertainment.com
Website: www.O-shows.com

Taylor Street's Festa Italiana is produced by The Onesti Entertainment Corporation (hereinafter referred to as "Producer") on behalf of the University Village Association (hereinafter referred to as "UVA") for the purpose of promoting the University Village Association neighborhood. The festival is the primary fundraising activity of the UVA.

Date:	Friday, August 8 – Sunday, August 10, 2008
Set-Up Time:	10:00am – 3:00pm on Friday, August 8, 2008
Tear-Down Time:	Sunday, August 10 th from 9:00pm-3:00am
Festival Hours:	Friday, 5:00-11:00pm; Saturday, 12:00-11:00pm, Sunday, 12:00-9:00pm

The signed (Exhibitor) hereby submits its application to participate as an Exhibitor in the Taylor Street Festa Italiana and agrees to the following terms and conditions:

- Booth Placement:** Accept Exhibitor space as assigned. At any time the Producer reserves the right to change or relocate booths onsite, for any reason. The Producer is the final authority in assigning space.
- Use of Space:** Exhibitor space is to be used for distributing marketing/informational materials and lead generation. Exhibitors must conduct business (including passing out promotional items and recruiting customers to "sign up" for special offers) only within the space assigned to you. Failure to do so can result in the dismissal of the Exhibitor from the Event and forfeiture of all entry fees. All items used to promote your business, including sandwich boards, statues, entry boxes, etc. must remain flush and/or inside your 10' x 10' assigned Exhibitor space.
- Sharing/Subletting Space:** No Exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, or have representatives, equipment, or materials from other than their own organization in said space.
- Exhibitor Rules:** Conduct business in a manner most likely to enhance the success of the Event. Failure to do so can result in the dismissal of the Exhibitor from Taylor Street's Festa Italiana. Exhibitor must remain in booth at all times during show hours and must promptly stop selling at closing time each night.
- Items for Promotion:** All Exhibitor activities must be listed in Exhibitor Application and no changes or additions to these items may be made without the prior written consent of Producer. Offer no item for distribution that contains the phrase, or is otherwise labeled, "Taylor Street Festa Italiana" without the prior written consent of Producer and UVA.
- Good Neighbor Policy:** Exhibitors are asked to observe the "Good Neighbor Policy" at all times. Exhibits should be conducted in a manner not to be objectionable or offensive to neighboring booths. Exhibitors must respect the privacy of neighboring Exhibitors while conducting business in their booths.
- Trash Disposal:** Maintain Exhibitor space in a neat and clean condition throughout Taylor Street's Festa Italiana. Dispose of all trash as directed by Producer. Failure to dispose of all trash will result in a \$100 fine.
- Show Hours:** Exhibitor **MUST** remain open for business during festival hours and **NOT** pack up items prior to closing time each night.
- Set-up and Tear-Down of Exhibits:** Set-up time is Friday, 10am-3pm; Saturday, 10am-11:30am; Sunday, 10am-11:30am. Remove all vehicles from Event Premise by 3:00pm on Friday. Remove all other items used in setting up Exhibitor space by 30-minutes prior to fest opening each day. Tear-down of space will not be allowed until closing time each night.
- No-Show Policy:** Exhibitor forfeits all rights to, and fees paid for, an exhibit space if Exhibitor fails to occupy space by Friday, August 8, at 5pm.
- Tents, Tables and Chairs:** Exhibitors are to supply their own tent, tables and chairs. If you wish, you may use Producer's equipment vendor (Classic Party Rental, 708.485.8010) in order to benefit from our discounts. You may also order from any vendor of your choice so long as you are on-site to receive the equipment when it is delivered. If you wish to order equipment through our vendor, please notify Joia Noel Lucht (847-454-6487; Joia@OnestiEntertainment.com) by July 28, 2008. **Please confirm your order in writing before arriving on site.** Payment for equipment must be made in advance.
- Electricity** is available (during festival hours only) at no additional charge. Exhibitor must supply all electrical cords and lights for booths.
- Insurance:** Insure all merchandise and other property against loss, theft, or damage. At all times during Event, Exhibitor shall procure and maintain, at its sole cost and expense, the following insurance coverage: Commercial General Liability against claims for personal injury and personal property and provide certificates of insurance naming the Event, Dates and Location. The certificate holder should be the University Village Association with Onesti Entertainment and the City of Chicago listed as additional insured.
- Indemnification:** Defend and Indemnify Producer and UVA, its employees, officers, directors and members from any and all claims and responsibility for personal injury sustained by Exhibitor, its agents or employees, in or around the Event area, or damage to, or the loss, theft, or destruction of personal property.
- Laws:** Comply with all Federal, State, and Municipal laws and ordinance in the operation of business during the event.

****Failure to comply with these terms and conditions can result in the dismissal of the Exhibitor from the event and forfeiture of ALL entry fees.**

Upon review of this application, the Producer will either approve or reject the Exhibitor's participation request. Should this application be rejected, the Exhibitor's entry fees will be returned in full. Should this application be accepted, the Producer agrees to provide the following:

- Notification:** Notify the Exhibitor of Acceptance into the festival.
- Space Designation:** Assign each Exhibitor a space within the festival area, with the approximate dimensions of 10' x 10'.
- Additional Space:** Consider requests for additional space and notify Exhibitor of its decision and additional expenses in a timely manner.
- Rental Equipment:** Provide exhibit location and any rental equipment ordered upon Exhibitor's arrival to event site during normal set-up hours.
- Electricity:** Provide electrical service of one 15-amp outlet of 100-volts. Additional power can be arranged through Producer.

The Producer and the UVA are unable to provide guaranteed exclusivity to any participant and should not be relied upon regarding potential lead generation.



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**Taylor Street Festa Italiana
 Exhibitor Application**

Business Name: _____ On-Site Contact: _____
 Address: _____
 City, State, Zip: _____
 Daytime Phone: _____ On-Site Cell: _____
 E-Mail: _____ Website: _____
 Nature of Exhibitor's Business / Proposed Activities: _____

Description	Quantity	Each	Total
10' x 10' Vendor Space (with access to electricity)		\$200/space	
10' x 10' Tent		\$110/ea	
Water Barrels (4 barrels for a 10'x10' tent; 6 barrels for a 10'x20' tent)		\$15/ea	
Sidewall (40' for 10'x10' tent=\$40; 60' for a 10'x20' tent=\$60)		\$1/foot	
Rectangle Table (8' x 30")		\$8.75/ea	
Plastic Folding Chair		\$1.30/ea	
Your Total:			

The below named Exhibitor hereby submits its application for participation in Taylor Street's Festa Italiana by signing this application.
 The Exhibitor accepts and agrees to all requirements of the above application including the attached terms and conditions.

Signature: _____ Date: _____
 Print Name: _____ Title: _____

Please print how your business should be listed and include an eight word or less description of what you are selling or displaying.

Doing Business As: _____
 Items To Be Exhibited: _____

Application and check and must be received by July 25, 2008
 Mail To: Onesti Entertainment Corporation
 Attn: Dan Hooson or Joia Noël Lucht
 2720 S. River Road, Ste 254 • Des Plaines, IL 60018
 Ph: (847) 795-1800 • Fax: (847) 795-1804